

BREAKFAST CEREAL IMPACT PROFILE



“ Tom O'Connor's hard work and expertise made a significant difference to our organization and provided relief during a particularly busy period. ”

JAN PRUITT
President and CEO
North Texas Food Bank



Enabled NTFB to utilize a valuable gift that enhanced its operations and made it a model for the nation's food banks.

EVEN FASTER FOOD

One of the country's largest and most successful food banks, the North Texas Food Bank (NTFB) recently received some good news and some bad news. The good news was they had been selected to receive a bar code scanning system from Feeding America, the nation's leading hunger relief agency. The bad news? NTFB had less than a month to prepare for integrating the system. So they turned to Executives in Action (EIA) for help.

EIA matched Tom O'Connor, a supply chain expert with over 15 years of experience, to the project. He partnered with the NTFB staff to develop 12 Standard Operating Procedures (SOPs) that documented the integration of the new system into the warehouse operations. These SOPs effectively improved the organization's operations, from the point of initial input, to distribution, to food pantries. Tom also created a training process for staff and volunteers on the new procedures. Tom's talents helped NTFB capitalize on this unique opportunity that required a very quick turnaround. NTFB ended up serving as the national pilot for this new system, which will eventually roll out to over 200 other food banks across the country.

\$1,250
EIA INVESTMENT

220
ADDITIONAL TONS OF FOOD DONATED IF EFFICIENCY OF WAREHOUSE IMPROVES <1%

\$660,000
MARKET VALUE OF THAT FOOD