



IMPACT PROFILE

“ The EIA professionals brought passion and commitment to our mission. They’ve made a positive impact on the lives of our mothers and children. ”

NATALYNNE WALTON
Founder & Director



Advanced organization's ability to grow

BRIDGE TO THE FUTURE

Hopeful Solutions' mission is to create a bridge to a new and better life by providing transitional housing and support services to mothers exiting drug rehabilitation facilities. Natalynne Walton, founder and Executive Director, was well aware of the magnitude of the need for these services, and wanted to take Hopeful Solutions (HSI) to the "next level" to meet this need. So she contacted Executives in Action (EIA) for assistance.

EIA connected the organization with three executives who now play a major role in shaping the organization's future. Jeff Upperman, a finance executive with extensive experience in the not-for-profit segment, is HSI's new Board Chair, and has helped position the organization so they can compete for new grant funding. Gary Sobolewski, a technology sales and marketing executive, is the Board Vice Chair and has worked to spread the Hopeful Solutions story across the Metroplex. Bob Munro, a marketing and communications veteran, joined the HSI Advisory Board and plays a key role in fundraising and outreach programs. The impact of these three executives has been immediate: HSI's recent fundraiser set records for attendance, funds raised, and excitement; and has already prompted planning for next year's event.

- \$4,000**
EIA INVESTMENT
- 18-to-1**
INITIAL ROI
- 584 hours**
TIME CONTRIBUTED
- \$73,000**
MARKET VALUE OF EIA CONSULTING