

IMPACT PROFILE

EIA consultants actively participated as members of our core team. But above all, they became true champions for our mission.

LORI PALMER
CEO of Girls Inc.
of Metropolitan Dallas



- Operationalize the strategic plan.
- Develop 5-year implementation roadmap.
- Implement project management and organizational change management tools and techniques.

A BRILLIANT STRATEGY

When Girls Inc. of Metropolitan Dallas realized they needed help in making their strategic plan operational, they turned to Executives in Action (EIA). EIA provided a team of transitioning executives with expertise in Marketing, Human Resources, Program/Curriculum Development, and Project Management to work with the Girls Inc. staff in the development of the detailed implementation plan.

Over nine months, the seven EIA consultants worked closely with the Girls, Inc. staff, contributing expertise and insight to the implementation of a dynamic strategic plan. The EIA consultants attended weekly core team meetings, and coached the Girls Inc. staff on new skills in project management and organizational change. Over the course of the project, Girls Inc. successfully developed a five-year implementation roadmap, as well as implementing project management and organizational change management tools and techniques.

\$16,250
EIA INVESTMENT

8-to-1
INITIAL ROI

\$130,000
MARKET VALUE
OF EIA CONSULTING