

IMPACT PROFILE

My association with EIA fed my passion for the needs of others, gave me hope and a sense of worth—and the opportunity to discover new talents.

RENEE
EIA Ambassador



Provide consulting service grants to nonprofit agencies on well defined projects.

EXECUTIVE IMPACT

Executives in Action (EIA) was created during the 2009 economic downturn to address two critical problems: the needs of nonprofits facing reduced contributions (along with a rising demand for services), and the growing number of experienced executives who were in transition. Founders Ashlee and Chris Kleinert started connecting nonprofits in need of leadership and expertise for specific projects with executives who could provide those attributes—all at no cost to the nonprofit. Many organizations who turn to EIA for help apply for a service grant to help bring a project to fruition that has been put on hold due to lack of capacity or funding.

With the expertise provided by EIA, these projects are usually completed in around 90 days, allowing the nonprofit to stay focused on its core mission. Since its inception, EIA has awarded over 200 service grants that have, in turn, affected the lives of over 500,000 people in the Dallas-Fort Worth area. Additionally, hundreds of transitioning executives have become engaged and invested in their community by serving as consultants with Executives in Action.

500,000
LIVES IMPACTED THROUGH OUR NONPROFIT PARTNERS

10-to-1
AVERAGE RETURN ON DONOR INVESTMENT